

KARNATAKA INNERWEAR ASSOCIATION
LIST OF SPONSORSHIP

BENEFITS	TITLE SPONSORER	SPONSORER	FOOD SPONSORER	INVITATION SPONSORER
NUMBER	1	3	1	1
AMOUNT	8.11 LAKHS	4.11 LAKHS	5.11 LAKHS	5.11 LAKHS
BARE SPACE SIZE	42 sq Mts	36 sq Mts	32 sq Mts	32 sq Mts
BANNER	2 Outside / 1 Food court	1 Outside / 1 Food court	1 Outside / 1 Food court + Extra Branding as per Your Requirement*	1 Outside / 1 Food court
BRANDING ON INVITATION CARD	✓	✓	✓	✓
ADVERTISEMENT ON INVITATION CARD ON THE LAST PAGE (IMAGE)	X	X	X	✓
BRANDING ON MAIN BANNER	✓	X	X	X
FREE FOOD COUPONS	200	100	200	150
COMPLETE VISITOR LIST	✓	✓	✓	✓
MEDIA	✓	✓	✓	✓
AD IN FAIR BOOKLET	✓	X	✓	✓
VISITORS BADGE	✓	X	X	X
CARRY BAG	✓	X	✓	✓
WEB PAGE AD	✓ 2 Inserts	✓	✓	✓
NAME ON FOOD COUPON	✓	X	✓	X
PERMISSION FOR GIVING BOOKLET IN CARRY BAG	✓	✓	✓	✓
BRANDING IN REGISTRATION AREA *	✓	X	X	X
PHOTO BOOTH	✓	X	X	X

* To be done by Brand Owners